Self - Assessment

Do you own the business or does it own you?

Yes	No	
		I crave more personal time, more freedom
		I routinely say, "I didn't get anything accomplished today"
		I feel like I'm working too much, and making too little
		I feel "out of control"
		I reactively tackle urgent matters instead of important matters
		I am caught working "in" my business instead of "on" my business
		I am juggling too much and feeling overwhelmed and frustrated
		I am chained to my desk, phone, pager, email, etc.
		I am the chief "go-to" problem solver in my business
		I occasionally suffer from the "business owner blues"
		I am stuck "doing every darn thing" myself
		Clutter, complexity, and confusion have overtaken my life
		Total Count

If you answered, "yes," to a majority of these questions, you don't have a successful business, you have a glorified job in which you are trapped. Your goal as a business owner should be to design a company that is distinct from you and works smoothly, even in your absence.

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The Growth Coach is the leader in business coaching. We offer a quarterly coaching process and one-on-one coaching to help business owners and managers to become more focused, effective and strategic, to make more while working less, to re-shape their business to be easier to grow and manage, and to enjoy life more fully.

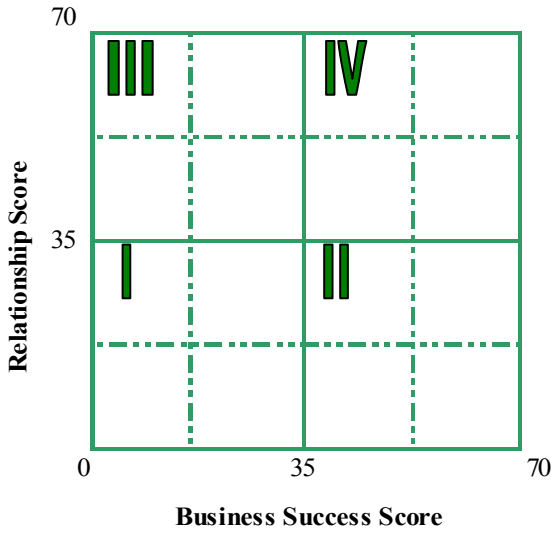
Overall Effectiveness

On a scale of 1 - 10 (10 = Highest), rate yourself in each area (If N/A insert 10):

	Strategic Business Owner
	Knowing myself (talents and limitations)
	Defining a vision for my business/life and setting goals
	Managing priorities/delegating
	Developing an operations manual/systems/processes
	Developing yearly business plans
	Managing my employees
	Selling / Utilizing marketing
	Business Success Score

	Different Roles
	Spouse
	Parent
	Friend
	Son/Daughter
	Brother/Sister
	Neighbor/Citizen
	Faith Member
	Relationship Score

Plot your scores from the two columns above in the graph below.



Understanding your scores

Quadrant I:
You need immediate help to improve your business and

Quadrant II:
Your personal life has taken a back-seat to your business.

Quadrant III:
You are on the right track with your personal life, but your business is not performing optimally.

Quadrant IV:
You are doing a good job balancing your business and personal life. Now learn how to optimize both.

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